

# SCCMS/CMA Member Benefits/Services

SCCMS members benefit from discounts courtesy of local, state, and national vendors who provide a wide range of products and services. The summary on the following pages lists both SCCMS and CMA benefits currently available. The more familiar you are with the list the more likely you are to use these benefits.

Questions? Contact SCCMS by phone at 479-7226 or email [sccms@cruzmed.org](mailto:sccms@cruzmed.org).



## PROFESSIONAL DEVELOPMENT



INSTITUTE FOR MEDICAL QUALITY

**CME Tracking/Credentialing:** CMA's Institute for Medical Quality certifies CME activity for credentialing purposes to the Medical Board of California, as well as to hospitals, health plans, specialty societies, and more. CME Certification is \$29/yr for members. IMQ 415-882-5151 or [www.imq.org](http://www.imq.org)



California Medical Association  
Physicians dedicated to the health of Californians

**CMA Education Webinar Series:** gives physicians & their staff the opportunity to watch live presentations on important topics of interest and interact with legal and financial experts from the comfort of their homes or offices. The webinars are free to CMA members and their staff. Find the schedule & signup at [www.cruzmed.org](http://www.cruzmed.org) or at [www.cmanet.org/events](http://www.cmanet.org/events).

**CMA Seminar Series:** Experts from CMA's various centers travel to local county medical societies throughout the state, holding live seminars for members & their staff on a variety of issues. Contact SCCMS for more information.



**ICD-10 Training:** The transition to ICD-10 will take strategic planning & considerable preparation. CMA partnered with AAPC, the largest coding organization, to provide members with a complete suite of ICD-10 solutions at steeply discounted rates. All courses are web based. Visit [www.cmanet.org/aapc](http://www.cmanet.org/aapc) for more information.

**Certified Professional Coder (CPC) Program:** CMA members & their staff receive big discounts on CPC training & certificates from AAPC. All courses are web based. Visit [www.cmanet.org/aapc](http://www.cmanet.org/aapc) for more information.

## LEGAL SERVICES



**CMA Health Law Library:** (formerly known as CMA On-Call) is an online library with over 4,500 pages of up-to-date legal information on a variety of subjects of everyday importance to practicing physicians. Free to CMA members and \$2 per page for non-members. Accessible at [www.cmanet.org](http://www.cmanet.org) in the Resource Library, by calling SCCMS staff at 479-7226, or by calling CMA Member Help Line at 800-786-4262.

**CMA Legal Department:** provides members with information & resources about laws & regulations that impact the practice of medicine. While CMA staff cannot provide physicians with individual legal advice, our health law information specialists, with the support of CMA legal counsel, will help you find legal information & resources on a multitude of health-law related issues. Free to CMA members. Not available to nonmembers. Call the CMA Member Help Line at 800-786-4262.



**California Physician's Legal Handbook:** is published annually by CMA Legal Affairs. It is available for purchase in either CD and print at [www.cmanet.org](http://www.cmanet.org). SCCMS always has the latest set for member use.



**Regulatory Review:** Through the Medical Regulatory and Advisory Committee, SCCMS is able to assist physicians under investigation by reviewing cases and making determinations regarding the standard of care. An attorney is present to protect confidentiality. The findings of the committee may be used in court proceedings.

**NORCAP:** SCCMS is part of the Northern California Physicians Council (NORCAP) which is a non-profit medical care foundation. The Legal Defense Program provides financial assistance to SCCMS members in the face of increased Medical Board of CA licensening actions. The NORCAP Licensing Agency Legal Defense Program helps SCCMS members who are being investigated by contributing attorney fees and related costs that are eligible under the provisions of the program. Call 650-312-1280.



**PrivaPlan:** Receive a discount on a complete do-it-yourself HIPAA Privacy & Security Compliance Toolkit (CD). Get tips from the CMA webinar presented 3/21/12. Order the toolkit online at [www.privaplan.com](http://www.privaplan.com) or call 800-218-7707.

## PRACTICE MANAGEMENT

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**CMA's Reimbursement Help Line:** Having trouble getting paid? Call the CMA Reimbursement Help Line for personal assistance with contracting or reimbursement issues. Not available to nonmembers. Call toll free 888-401-5911.

**CMA Payor Contact Analysis:** CMA offer its members a free guide to contracting with payors. It is an educational resource to help members thoughtfully consider whether and when to enter into agreements with payors and how to prepare for negotiations if a payor relationship is desired. Call toll free 800-786-4262.



**EnviroMerica:** Bay Area-based private company that helps hundreds of medical and dental offices in northern California with all of their regulatory compliance issues. EnviroMerica's Safety Compliance Services assure their clients are compliant with regulatory agencies —such as CAL/OSHA, the Department of Health, the EPA, and the Medical Board of California. Services include annual training, up-to-date and customized safety manuals, all appropriate office documentation including complete and compliant MSDS books, plus complete physical compliance of the office. Via an insurance policy, EnviroMerica guarantees all of their clients against any and all fines they may receive from any of the regulatory agencies. SCCMS members receive a complimentary CAL/OSHA inspection given by EnviroMerica (valued at \$275) and up to 20% discount on other services. For more information call 888/323-0583 or visit them on the web at [www.enviromerica.com](http://www.enviromerica.com).



**SCCMS Practice Managers Network:** SCCMS hosts a monthly networking meeting of local Practice Managers on the second Wednesday at 8:00am. The attendees pick topics of expertise to educate one another and sometimes request an outside speaker. There is always time for an open forum to ask questions and have discussion. SCCMS supplies a light breakfast. Call 831-479-7226 for details or visit [www.cruzmed.org/PracticeManagers](http://www.cruzmed.org/PracticeManagers) section.

**Physician Referral Service:** SCCMS offers an online and phone physician referral service to the public. The referral phone line also helps patients who have lost a physician's name and/or contact information. This is a free public service but a physician must be a member for a referral to be given.



**Practice Management Seminars/Workshops:** throughout the year SCCMS offers free or low cost seminars/workshops on timely subjects to members and their staff. Notice of upcoming sessions are made on our website & via the Practice Managers email list. SCCMS staff is always open to ideas on topics; call 479-7226 or email [sccms@cruzmed.org](mailto:sccms@cruzmed.org).

**Physician-Patient Mediation Service:** SCCMS offers a free service as a mediator between patients and physicians by reviewing patient grievances and attempting to resolve them before they escalate into reports to the Medical Board of California or a lawsuit. This service is also available to help with problems arising between physicians. According to most professional liability insurance carriers, a great number of lawsuits are due to poor communication between patients and physicians. Contact SCCMS at 479-7226 for assistance.

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## INSURANCE

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**Marsh/Seabury & Smith Insurance Program Management:** Serves as insurance advisor for the SCCMS, CMA, and their members. Medical, Disability, Workers' Compensation, Professional Liability, Personal Insurance Concierge, Employment Practices Liability, Term Life, Long Term Care and more. We design and implement insurance plans available only to members—with discounted pricing, enhanced coverage, or both. Questions? Call 800-842-3761 or visit [www.CountyCMAMemberInsurance.com](http://www.CountyCMAMemberInsurance.com).



**Auto & Homeowners Insurance:** Discounted auto and homeowners insurance for CMAmembers. Mercury Insurance Group, 888-637-2431 or [www.mercuryinsurance.com/cma](http://www.mercuryinsurance.com/cma).



**NORCAL Mutual Insurance Company:** Formed by physicians in 1975 to provide the highest quality medical professional liability insurance products and services to its policyholders. NORCAL Mutual insures nearly 20,000 physicians and other health care professionals in all modes of practice. NORCAL Mutual stands with you, providing vigorous defense to the standard of care, unparalleled risk management, and personalized local service. NORCAL offers a variety of FREE online CME courses for their members. Call 800-652-1051 or visit [www.norcalmutual.com](http://www.norcalmutual.com) for assistance.

## PUBLICATIONS



**CMA Alert:** a biweekly e-newsletter to keep its members up-to-date on critical issues affecting the practice of medicine in California.

**CMA Capitol Insight:** a biweekly column by veteran journalist Greg Lucas, reporting on the inner workings of the state Legislature

**CMA Practice Resources (CPR):** a monthly bulletin from the CMA Center for Economic Services is full of tips and tools to assist medical practices to improve efficiency and viability.

**CMA Press Clips:** Get daily reports on health care policy and medicine from newspapers and magazines throughout California and around the nation delivered to you by e-mail.

**Legal Case List:** CMA's Center for Legal Affairs publishes the Legal Case List once a month. The Case List provides a summary and the current status of litigation in which CMA is a party or has filed a brief as amicus curiae.

**Legislative Hot List:** CMA's Center for Government Relations publishes the Legislative Hot List weekly during the legislative session. The Hot List provides a summary and the current status of CMA-sponsored bills, as well as the progress of other significant legislation.

**Regulations Quick List:** CMA's Center for Medical and Regulatory Policy publishes the Regulations Quick List once a month. The Quick List provides summaries and status updates on various regulations being tracked by CMA. This is also posted on [www.cruzmed.org](http://www.cruzmed.org).

**OMSS Advocate:** CMA's Organized Medical Staff Section publishes the OMSS Advocate, a quarterly newsletter that provides CMA-OMSS member medical staffs with updates on current events and issues. You must be an OMSS member to receive this newsletter. E-mail [medstaffhelp@cmanet.org](mailto:medstaffhelp@cmanet.org) for more information.

**Subscribe to any or all of these publications** through your profile on the CMA web site at [www.cmanet.org](http://www.cmanet.org).



**Coastal Medicine:** Members receive a FREE subscription to the SCCMS quarterly magazine. Read articles on hot topics, schedules for Practice Management seminars/workshops, upcoming membership events and special speaker events. An archive is kept on [www.cruzmed.org](http://www.cruzmed.org) in the Members section.



**SCCMS Pictorial Membership Directory:** published annually each member receives a FREE directory. More than just a pictorial directory of members, it is a community resource with lots of information for office staff & patients too. Directories are sold to the public. Call SCCMS 479-7226 or email [sccms@cruzmed.org](mailto:sccms@cruzmed.org).

**SCCMS Med-E-Mails:** are sent to the membership about issues that are imminent or require an immediate response.

## TECHNOLOGY



**HIT Resource Center** provides reliable, unbiased information and will provide a roadmap that will help you learn more about the opportunities and challenges for physicians in HIT. Visit [www.cmanet.org/issues-and-advocacy/cmas-top-issues/health-information-technology/](http://www.cmanet.org/issues-and-advocacy/cmas-top-issues/health-information-technology/).



**CalHIPSO** is a nonprofit, vendor-neutral organization that offers a variety of programs and services designed to help clinical providers transition from a paper-based practice to one that successfully uses electronic health records. CalHIPSO is a joint venture between the California Medical Association (CMA), the California Primary Care Association (CPCA), and the California Association of Public Hospitals and Health Systems (CAPH). Visit <http://calhipso.org/>



**Epocrates:** CMA members save 30-50% on Epocrates, which provides point-of-care access via mobile devices and the web to information on drugs, diseases, and diagnostics. Full details at [www.cmanet.org/benefits](http://www.cmanet.org/benefits).



**DocBook:** A smartphone platform designed by physicians for physicians. DocBookMD provides doctors-on-the-go an exclusive HIPAA-compliant professional network to connect, communicate and collaborate. This is a FREE service for members only. Visit [www.docbookmd.com](http://www.docbookmd.com) to sign up.



**Mayaco Design and Marketing** offers CMA members discounted website development services for their practices. For more information visit [www.mayaco.com/physicians](http://www.mayaco.com/physicians) or call Steve at (209) 957-8629.

## LEGISLATIVE REPRESENTATION



**MICRA:** The average Santa Cruz County physician saves over \$40,000 in malpractice insurance annual premiums because CMA and SCCMS actively fight to preserve MICRA legislation. Your savings alone are probably more than enough to cover your membership dues for the next 34 years!



**CALPAC:** The California Medical Political Action Committee evaluates candidates and contributes to those supportive of the policies and positions of organized medicine. The primary goal of CALPAC is to gain access to legislative leaders and policy-makers. With this access comes attention to medicine's message.



**SCCMS Legislative Outreach:** This active committee connects with local, state, and federal legislators that represent our area. It also works with CALPAC to decide which candidates get CALPAC endorsement and contributions.



## FINANCIAL SERVICES



**Medical School Debt Management:** GL Advisor is a financial advisory firm that specializes in helping physicians effectively manage their medical school debt and other financial matters. Members receive a \$50 discount on 12 months of service. A coupon code is required to access this discount. Get your code at [www.cmanet.org/benefits](http://www.cmanet.org/benefits) or call 800-786-4262.



**Wells Fargo Advisors, LLC:** Enjoy access to our new partner for financial advice & guidance from medical school through retirement. Dedicated regional advisors are available to address your financial needs. Learn more about these services & special CMA member benefits at [www.cmanet.org/wells](http://www.cmanet.org/wells). For Santa Cruz county service contact Carlton Pace at (800) 876-4848 or send email to [carlton.pace@wfadvisors.com](mailto:carlton.pace@wfadvisors.com)



**Union Bank** has a package of discounted banking services specifically for CMA members, with up to \$2,400 in savings offers. They offer services in all banking areas including business credit, checking accounts, merchant services, payroll processing, and treasury management solutions. Call Heather at (949)553-4331.

## MEMBERSHIP EVENTS



**Membership Dinners & Socials:** Each year SCCMS organizes social evenings for members and their guests. The Excellence in Health Care Award is presented during the spring dinner. At the July social the newly elected Board of Governors are installed. There are also 2 other social events during the year at venues throughout the county. These events are FREE for members.

**Special Events:** SCCMS works to find topical & interesting speakers to bring to Santa Cruz. While geared mostly for the medical community some speaker events are open to the general public. Have an idea for a speaker or topic? Contact the SCCMS staff at 479-7226 or at [sccms@cruzmed.org](mailto:sccms@cruzmed.org).

## OTHER SUPPLIES/DISCOUNTS/RESOURCES



**Mailing Labels:** Do you want to mail the SCCMS membership some information? Members can order address labels for the full membership or by specialty or zip code for only \$50. Contact SCCMS at 479-7226 or email [sccms@cruzmed.org](mailto:sccms@cruzmed.org).



**MedicAlert:** is a nonprofit foundation with over 50 years experience identifying and providing vital medical information to emergency personnel. CMA members and their patients save \$10 on new adult enrollments and \$2.95 on Kid Smart enrollments. [www.medicalert.com/cma](http://www.medicalert.com/cma) or call 800-253-7880.



**Security Prescriptions:** Get 15% off tamper-resistant security prescription pads and printer paper from RX Security. [www.rxsecurity.com/cma.php](http://www.rxsecurity.com/cma.php).



**Magazine subscriptions:** Get 50% off hundreded of popular magazines, with a best price match guarantee from Subscription Services Inc., [www.buymags.com/cma](http://www.buymags.com/cma) or 800-289-6247.



**Staples:** Save up to 80% on office supplies and quipmnet from Staples. Visit [www.cmanet.org/benefits](http://www.cmanet.org/benefits) to access the membership discount link.



**Car Rental:** Save up to 25% on car rentals for business or personal travel. Members-only coupon codes are required to access this benefit. Get your code by logging into your account on [www.cmanet.org](http://www.cmanet.org) or call CMA's Member Help Center at 800-786-4262.

Avis: 800-331-1212 Hertz: 800-654-2200