

CMA Center for Economic Services Webinars At-A-Glance

Please note that this calendar does not include CMA's ICD-10 training courses to be offered in 2012.

Feb. 15: HIPAA Risk Analysis for Meaningful Use
David Ginsberg • [12:15 – 1:15 p.m.](#)

March 7: Managing Difficult Employees and Reducing Conflict in the Practice
Debra Phairas • [12:15 – 1:15 p.m.](#)

March 21: HIPAA Update 2012
David Ginsberg • [12:15 – 1:15 p.m.](#)

April 4: A Guide to Managing Upset and/or Difficult Patients
Debra Phairas • [12:15 – 1:15 p.m.](#)

April 18: Best Practices for Managing Your Accounts Receivable
Mary Jean Sage • [12:15 – 1:15 p.m.](#)

April 23: California's Public Health Insurance Programs
Dana Henderson • [12:15 – 1:15 p.m.](#)

May 2: Medicare: Top 10 Claim and Documentation Errors That Cost Your Practice Money
Kevin Garrick • [12:15 – 1:15 p.m.](#)

May 9: Marketing 101
Aamer Hayat • [12:15 – 1:15 p.m.](#)

May 16: Telephone Etiquette for Medical Personnel
Mary Jean Sage • [12:15 – 1:15 p.m.](#)

May 23: Strategic Planning for Solo, Small & Medium Group Practices
Rachel Smith • [12:15 – 1:15 p.m.](#)

June 6: A Manager's Guide to Lowering Practice Costs
Debra Phairas • [12:15 – 1:15 p.m.](#)

June 20: Writing Effective Appeals
Mary Jean Sage • [12:15 – 1:15 p.m.](#)

July 18: Preparing for a Medicare and/or Medi-Cal Audit
Mary Jean Sage • [12:15 – 1:15 p.m.](#)

Aug. 1: Coding for Medical Necessity
Arthur Lurvey, M.D. • [12:15 – 1:15 p.m.](#)

Aug. 15: Program Integrity in Medicare and Medi-Cal – The Physician's Role
Bruce Tarzy, M.D. • [12:15 – 1:15 p.m.](#)

Sept. 5: A Guide to Reviewing Payor Contracts
Kris Marck • [12:15 – 1:15 p.m.](#)

Sept. 19: Creating and Implementing Financial and Office Policies
Debra Phairas • [12:15 – 1:15 p.m.](#)

Oct. 3: Protect Your Practice From Payor Abuse
Mark Lane • [12:15 – 1:15 p.m.](#)

Oct. 17: Establishing Expectations for High Performance from Medical Staff
Debra Phairas • [12:15 – 1:15 p.m.](#)

Nov. 7: Understanding ARC and CARC Revenue Codes
David Ginsberg • [12:15 – 1:15 p.m.](#)

Visit www.cmanet.org/events for forthcoming registration information.

Webinars are FREE for CMA members, \$99 for non-members.

Questions? CMA Member Help Center: 800.786.4262

Please note: this calendar is subject to change. Visit www.cmanet.org/events for updates.