

SCCMS/CMA Member Benefits/Services

FINANCIAL SERVICES



Merchant Services/Payroll Services/ Check Management: Members receive exclusive discounts and a 3 year rate guarantee on Heartland Payment System's suite of financial services, which includes credit card processing, payroll processing, and check management. Heartland's services meet the needs of the health care market, including AssurePay, a PC-based tool that processes credit card and ACH transactions with real time insurance verification and patient responsibility estimator for over 400 insurance carriers. Heartland Payment Systems also has local sales and service professionals who specialize in the health care industry and a 24/7/365 live customer service team. Contact Kyle Wade at 831-334-0578 or visit www.heartland-paymentsystems.com.

Bank of America

CMA credit card: Physicians can show their CMA pride with CMA-branded credit cards from Bank of America. 866-598-4970.



Financial Planning: Members get a free portfolio checkup (a \$250 value) and \$500 off Mercer's "Economic Freedom Program", a comprehensive program that includes financial planning, investment management, and retirement and estate planning. Mercer Advisors, 800-898-4642.

Bank of America



Practice Financing: Members get reduced loan administration fees from Banc of America Practice Solutions (a subsidiary of Bank of America) for software, practice expansion, and equipment purchasing. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center at 800-786-4262. Banc of America call 800-497-6076.

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HEALTH INFORMATION TECHNOLOGY (HIT)



HIT Resource Center: CMA is closely monitoring the standards development process and will be updating this resource center as new information and opportunities become available. Visit www.cmanet.org; found under the CMA's Top Issues.



EHR Webinar Series: To help members assess their HIT needs, CMA partnered with Maxwell IT to provide members with complimentary registration to the EHR Best Practices Series webinars. Maxwell IT is a national education/consulting program endorsed by state medical associations to help physician practices learn how to assess, select, and implement EHRs. A members-only coupon code is required to access this benefit. To get your code call CMA's Member Help Center 800-786-4262 or log onto www.cmanet.org/membership-benefits/group-buying-discounts/group-buying-discounts.



CalHIPSO: CalHIPSO is a nonprofit, vendor-neutral organization that offers a variety of programs and services designed to help clinical providers transition from a paper-based practice to one that successfully uses electronic health records. CalHIPSO is a joint venture between the California Medical Association (CMA), the California Primary Care Association (CPCA), and the California Association of Public Hospitals and Health Systems (CAPH).



Epocrates: CMA members save 30-50% on Epocrates, which provides point-of-care access via mobile devices and the web to information on drugs, diseases, and diagnostics. <http://www.cmanet.org/membership/membership-benefits/>.



DocBook: A smartphone platform designed by physicians for physicians. DocBookMD provides doctors-on-the-go an exclusive HIPAA-compliant professional network to connect, communicate and collaborate. NORCAL Mutual pays the fee for SCCMS members. Visit www.docbookmd.com to sign up.

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INSURANCE

MARSH

Affinity Group Services
a service of Seabury & Smith

Medical, Workers' Comp, Life, Disability, Long-Term Care & More: Members receive discounted rates on insurance products for solo, small, medium, & large groups. Marsh Affinity Group Services, 800-842-3761 or www.marshaffinity.com/assoc/cma.html.



Auto & Homeowners Insurance: Discounted auto and homeowners insurance for CMAmembers. Mercury Insurance Group, 888-637-2431 or www.mercuryinsurance.com/cma.



NORCAL Mutual Insurance Company: Formed by physicians in 1975 to provide the highest quality medical professional liability insurance products and services to its policyholder-owners. NORCAL Mutual insures nearly 20,000 physicians and other health care professionals in solo practice, medical groups, hospitals, clinics, and allied health care facilities. NORCAL Mutual stands with you, providing vigorous defense to the standard of care, unparalleled risk management, and personalized local service. NORCAL offers a viatiety of FREE online CME courses for their members. For more information visit www.norcalmutual.com or call 800-652-1051.

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LEGAL SERVICES



CMA Medical Legal Library: (formerly known as CMA On-Call) is an online library with over 4,500 pages of up-to-date legal information on a variety of subjects of everyday importance to practicing physicians. Free to CMA members and \$2 per page for non-members. Accessible at www.cmanet.org in the Resource Library, by calling SCCMS staff at 479-7226, or by calling CMA Member Help Line at 800-786-4262.



CMA Legal Help Line: provides immediate assistance for HR, medical, regulatory, or legal question through their legal help line. Free to CMA members. Not available to nonmembers. Call the CMA Member Help Line at 800-786-4262.



PrivaPlan: Receive a discount on a complete-do-it-yourself HIPAA privacy and security compliance toolkit (CD). Order online at www.privaplan.com or call 800-218-7707.



California Physician's Legal Handbook: is published annually by CMA Legal Affairs. It is available for purchase in either CD and print. SCCMS always has the latest set for member use. www.cmanet.org/resource-library/ under the Professional Resources button. For legal questions contact the CMA Legal Information Line at 415-882-5144.



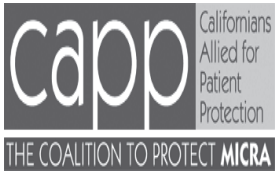
Regulatory Review: Through the Medical Regulatory and Advisory Committee, SCCMS is able to assist physicians under investigation by reviewing cases and making determinations regarding the standard of care. An attorney is present to protect confidentiality. The findings of the committee may be used in court proceedings.



NORCAP: SCCMS is part of the Northern California Physicians Council (NORCAP) which is a non-profit medical care foundation. The Legal Defense Program provides financial assistance to SCCMS members in the face of increased Medical Board of CA licensening actions. The NORCAP Licensing Agency Legal Defense Program helps SCCMS members who are being investigated by contributing attorney fees and related costs that are eligible under the provisions of the program. Call 650-312-1280.

SCCMS/CMA Member Benefits/Services

LEGISLATIVE REPRESENTATION



MICRA: The average Sant Cruz County physician saves over \$40,000 in malpractice insurance annual premiums because CMA and SCCMS actively fight to preserve MICRA legislation. Your savings alone are probably more than enough to cover your membership dues for the next 34 years!



CALPAC: The California Medical Political Action Committee evaluates candidates and contributes to those supportive of the policies and positions of organized medicine. The primary goal of CALPAC is to gain access to legislative leaders and policy-makers. With this access comes attention to medicine's message.



SCCMS Legislative Outreach: This active committee connects with local, state, and federal legislators that represent our area. It also works with CALPAC to decide which candidates get CALPAC endorsement and contributions.

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OTHER SUPPLIES/DISCOUNTS/RESOURCES



Monterey Bay Aquarium Preferred Ticket Program: Purchase and print tickets directly from your personal computer using your own credit card which is a \$4 savings per ticket! Visit <http://affiliate.montereybayaquarium.org> and enter our exclusive Store Name: SCCMS. For help contact SCCMS.



Mailing Labels: Do you want to mail the SCCMS membership some information? Members can order address labels for the full membership or by specialty or zip code for only \$50. Contact SCCMS at 479-7226 or email sccms@cruzmed.org.



MedicAlert: is a nonprofit foundation with over 50 years experience identifying and providing vital medical information to emergency personnel. CMA members and their patients save \$10 on new adult enrollments and \$2.95 on Kid Smart enrollments. www.medicalert.com/cma or call 800-253-7880.



Security Prescriptions: Get 15% off tamper-resistant security prescription pads and printer paper from RX Security. www.rxsecurity.com/cma.php.



Magazine subscriptions: Get 50% off hundreded of popular magazines, with a best price match guarantee from Subscription Services Inc., www.buy-mags.com/cma or 800-289-6247.



Car Rental: Save up to 25% on car rentals for business or personal travel. Members-only coupon codes are required to access this benefit. Get your code by logging into your account on www.cmanet.org or call CMA's Member Help Center at 800-786-4262. Avis: 800-331-1212 Hertz: 800-654-2200

SCCMS/CMA Member Benefits/Services

PRACTICE MANAGEMENT



CMA's Reimbursement Help Line: Having trouble getting paid? Call the CMA Reimbursement Help Line for personal assistance with contracting or reimbursement issues. Not available to nonmembers. Call toll free 888-401-5911



CMA Payor Contact Analysis: CMA offer its members a free guide to contracting with payors. It is an educational resource to help members thoughtfully consider whether and when to enter into agreement with payors and how to prepare for negotiations with a payor relationship is desired. Call toll free 800-786-4262



EnviroMerica: Bay Area-based private company that helps hundreds of medical and dental offices in northern California with all of their regulatory compliance issues. EnviroMerica's Safety Compliance Services assure their clients are compliant with regulatory agencies —such as CAL/OSHA, the Department of Health, the EPA, and the Medical Board of California. Services include annual training, up-to-date and customized safety manuals, all appropriate office documentation including complete and compliant MSDS books, plus complete physical compliance of the office. Via an insurance policy, EnviroMerica guarantees all of their clients against any and all fines they may receive from any of the regulatory agencies. SCCMS members receive a complimentary CAL/OSHA inspection given by EnviroMerica (valued at \$275) and up to 20% discount on other services. For more information call 888/323-0583 or visit them on the web at www.enviromerica.com.



SCCMS Practice Managers Network: SCCMS hosts a monthly networking meeting of local Practice Managers on the second Wednesday at 8:00am. The attendees pick topics of expertise to educate one another and sometimes request an outside speaker. There is always time for an open forum to ask questions and have discussion. SCCMS supplies a light breakfast. Call 831-479-7226 for details or visit www.cruzmed.org/PracticeManagers section.



Practice Management Seminars/Workshops: Each year SCCMS offers free or low cost seminars or workshops on timely subjects to members and their staff. Notices are sent by Fax Bulletin & email.



Physician-Patient Mediation Service: SCCMS is offers a free service as a mediator between patients and physicians by reviewing patient grievances and attempting to resolve them before they escalate into reports to the Medical Board of California or a lawsuit. This service is also available to help with problems arising between physicians. According to most professional liability insurance carriers, a great number of lawsuits are due to poor communication between patients and physicians. Contact SCCMS at 479-7226.



Physician Referral Service: SCCMS offers an online physician referral service to the public and answers calls for physician referrals. The referral phone line also helps patients who have lost a physician's name and/or contact information. This is a free public service but a physician must be a member in order to be on the referral list.



Link to your web site: SCCMS provides a free link to members' website within the member profile on the Medical Society's web site. When consumers access the SCCMS web site they see your picture, find out your office location and contact information, & where you went to medical school. With one click they can go directly to your web site. Check your profile at www.cruzmed.org.

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PROFESSIONAL DEVELOPMENT



INSTITUTE FOR MEDICAL QUALITY

CME Tracking/Credentialing: CMA's Institute for Medical Quality certifies CME activity for credentialing purposes to the Medical Board of California, as well as to hospitals, health plans, specialty societies, and others.

Members save 40% off the nonmember price per year. IMQ 415-882-5151 or www.imq.org

2011 Education Series



CMA Education Webinar Series: gives physicians the opportunity to watch live presentations on important topics of interest and interact with legal and financial experts from the comfort of their homes or offices. The webinars are free to CMA members and their staff. Find the schedule & signup at www.cruzmed.org or signup at www.cmanet.org/events.

SCCMS/CMA Member Benefits/Services

PUBLICATIONS



California Medical Association
Physicians dedicated to the health of Californians

CMA Alert: a biweekly e-newsletter to keep its members up-to-date on critical issues affecting the practice of medicine in California.

CMA Capitol Insight: a biweekly column by veteran journalist Greg Lucas, reporting on the inner workings of the state Legislature.

CMA Practice Resources (CPR): a monthly bulletin from the CMA Center for Economic Services is full of tips and tools to assist medical practices to improve efficiency and viability.

CMA Press Clips: Get daily reports on health care policy and medicine from newspapers and magazines throughout California and around the nation delivered to you by e-mail.

Legal Case List: CMA's Center for Legal Affairs publishes the Legal Case List once a month. The Case List provides a summary and the current status of litigation in which CMA is a party or has filed a brief as amicus curiae.

Legislative Hot List: CMA's Center for Government Relations publishes the Legislative Hot List weekly during the legislative session. The Hot List provides a summary and the current status of CMA-sponsored bills, as well as the progress of other significant legislation.

Regulations Quick List: CMA's Center for Medical and Regulatory Policy publishes the Regulations Quick List once a month. The Quick List provides summaries and status updates on various regulations being tracked by CMA. This is also posted on www.cruzmed.org.

OMSS Advocate: CMA's Organized Medical Staff Section publishes the OMSS Advocate, a quarterly newsletter that provides CMA-OMSS member medical staffs with updates on current events and issues. You must be an OMSS member to receive this newsletter. E-mail medstaffhelp@cmanet.org for more information.

Subscribe to any or all of these publications through your profile on the CMA web site at www.cmanet.org. You may opt-out using the same profile.



The Medicine Cabinet: Members receive a FREE subscription to the SCCMS quarterly newsletter. Read articles on hot topics, schedules for Practice Management seminars/workshops, upcoming membership events. An archive is kept on www.cruzmed.org in the Members section.

SCCMS Pictorial Membership Directory: published annually each member receives a FREE directory. More than just a pictorial directory of members, it is a community resource with lots of information for office staff and patients too. Members may purchase additional copies at a 50% discount. Directories are sold to the general public and business. Call SCCMS 479-7226 or email directory@cruzmed.org.

SCCMS Fax Bulletins: are published on an as-needed basis to keep the membership informed about important issues between newsletters. An archive is kept in the Members section on www.cruzmed.org.

SCCMS Med-E-Mails: are sent to the membership about issues that are imminent or require an immediate response.

You automatically receive all of these items with your membership. An opt-out option is always available by calling SCCMS at 479-7226 or emailing sccms@cruzmed.org.